

Single Feasible Source Purchase

Title: Discover Nature

Description: The Department of Conservation intends to contract with KFVS12, WQWQ TV for the *Discover Nature* program. KFVS12, WQWQ is the sole source for providing the *Discover Nature* program because KFVS12, WQWQ is the number one evening news broadcast in the area that meets the target audience.

Contract Period: Effective Date of Contract through June 30, 2017

Renewal Options: Two (2) One-Year Renewal Options

Agency: Department of Conservation

Supplier: KFVS12, WQWQ TV

Buyer: Jacqueline Satterlee

Phone No: (573) 751-4925

E-Mail: Jacqueline.satterlee@oa.mo.gov

Advertising Required: Yes

Requisition No.: NR 400 160078

SFS No.: SFSS30034901600866